

Webinar

Governor's Office of Economic Development

June 8, 2017, 10:30 a.m. CDT

**WORKFORCE DEVELOPMENT
COMMUNITY-STATE
PARTNERSHIP**

Welcome!

- Welcome to our fourth webinar which is focused on Workforce Development – Community-State Partnership.



Joe Fiala

- ◉ Director of Research and Community Development
- ◉ With GOED since 2012
 - Most of that time on the business development team
- ◉ Prior to GOED was the local economic development director in Miller, SD

Intro to GoToWebinar

- ⦿ Should be able to see the slides
- ⦿ Audio through computer or phone but the audience is muted
- ⦿ I'll use my webcam (sparingly!)
- ⦿ Polls
- ⦿ Q&A
 - Ask questions at any time but we'll try to save them for the end

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Questions

[Enter a question for staff]

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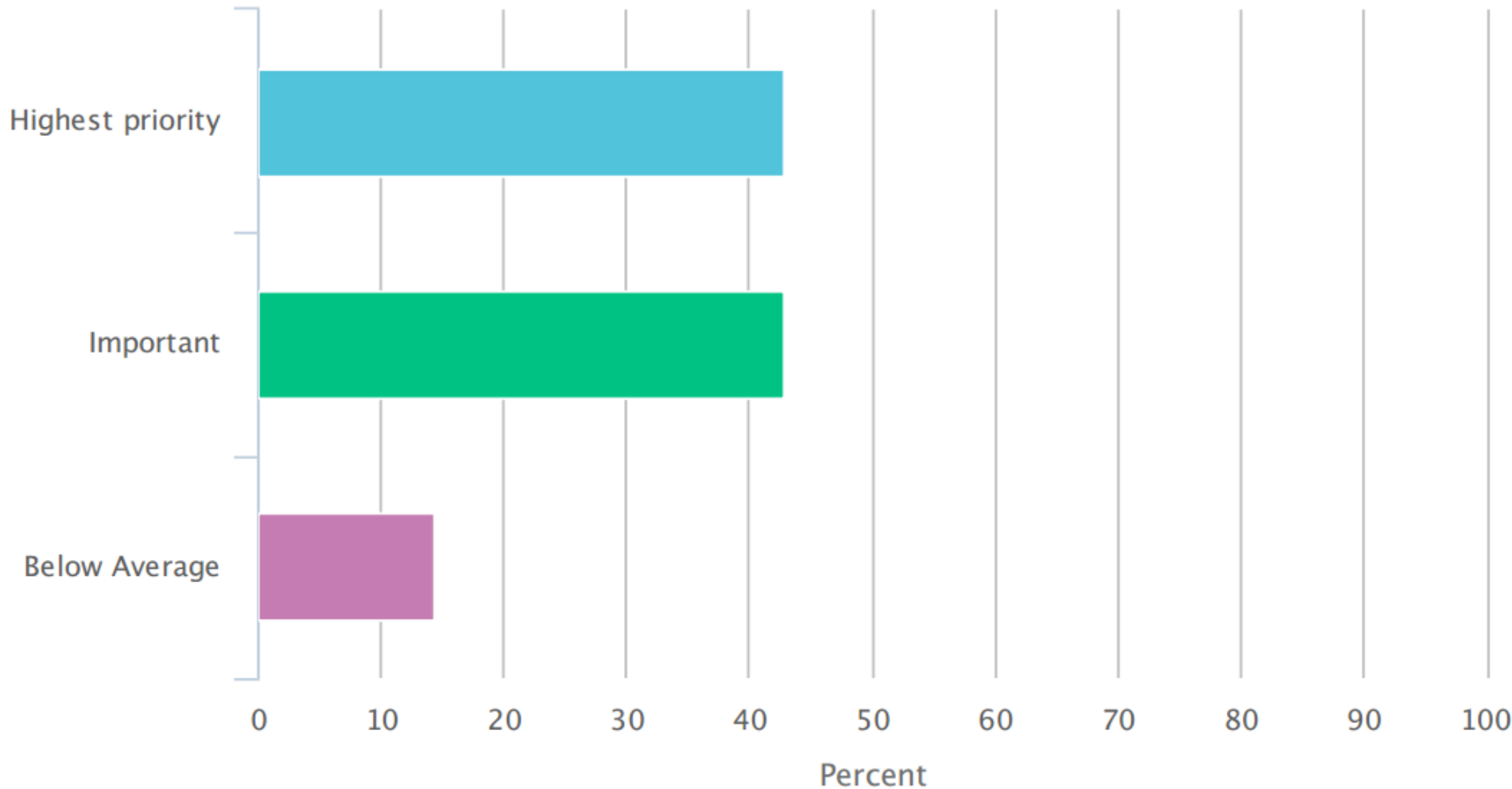
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Webinar ID: 275-918-366

GoToWebinar

Having Trouble?

- Send a question via the control panel chat box
- If that isn't working, then email would be the next best option:
 - jennifer.ondell@sdreadytowork.com
 - taylor.cole@sdreadytowork.com

How important is workforce development in your community?



Aaron Scheibe

- ◉ Deputy Commissioner, GOED
- ◉ Pierre native; with GOED since 2014
 - Oversee policy, operations, and legal
- ◉ Prior to GOED lived in Washington, DC and overseas with the State Department

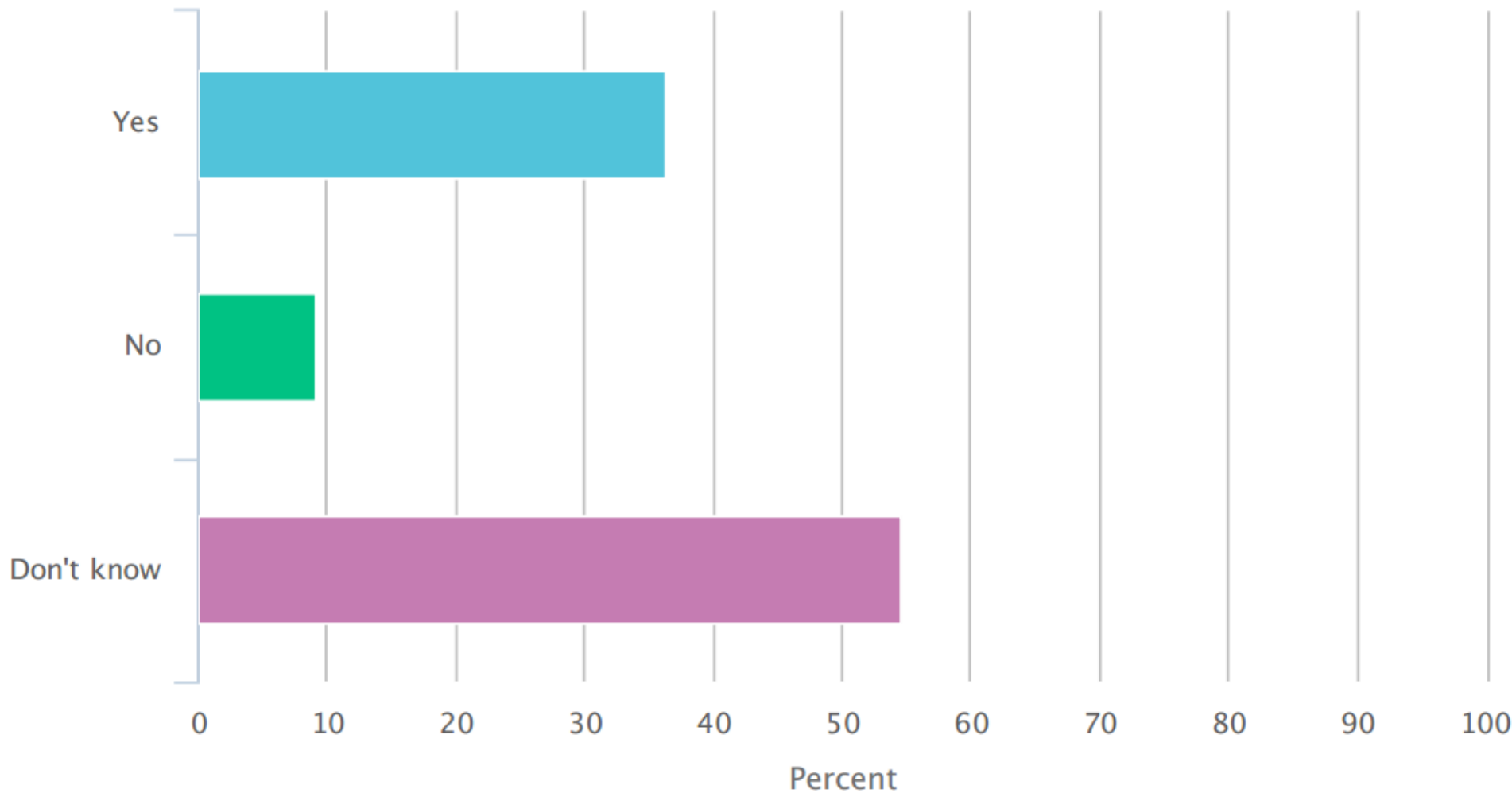
Job Advisors

- ⦿ Our special guests today are joining us from Brookings and Rapid City and are part of the Department of Labor and Regulation team.

- ⦿ Lance Gladis
 - 605-688-6168
 - Lance.Gladis@state.sd.us

- ⦿ Kara Palmer
 - 605-394-4066
 - Kara.Palmer@state.sd.us

Do any of the businesses in your community utilize Dakota Roots?



Dakota Roots

- A little historical perspective from Lance and Kara
- Working with clients of the Dakota Roots program

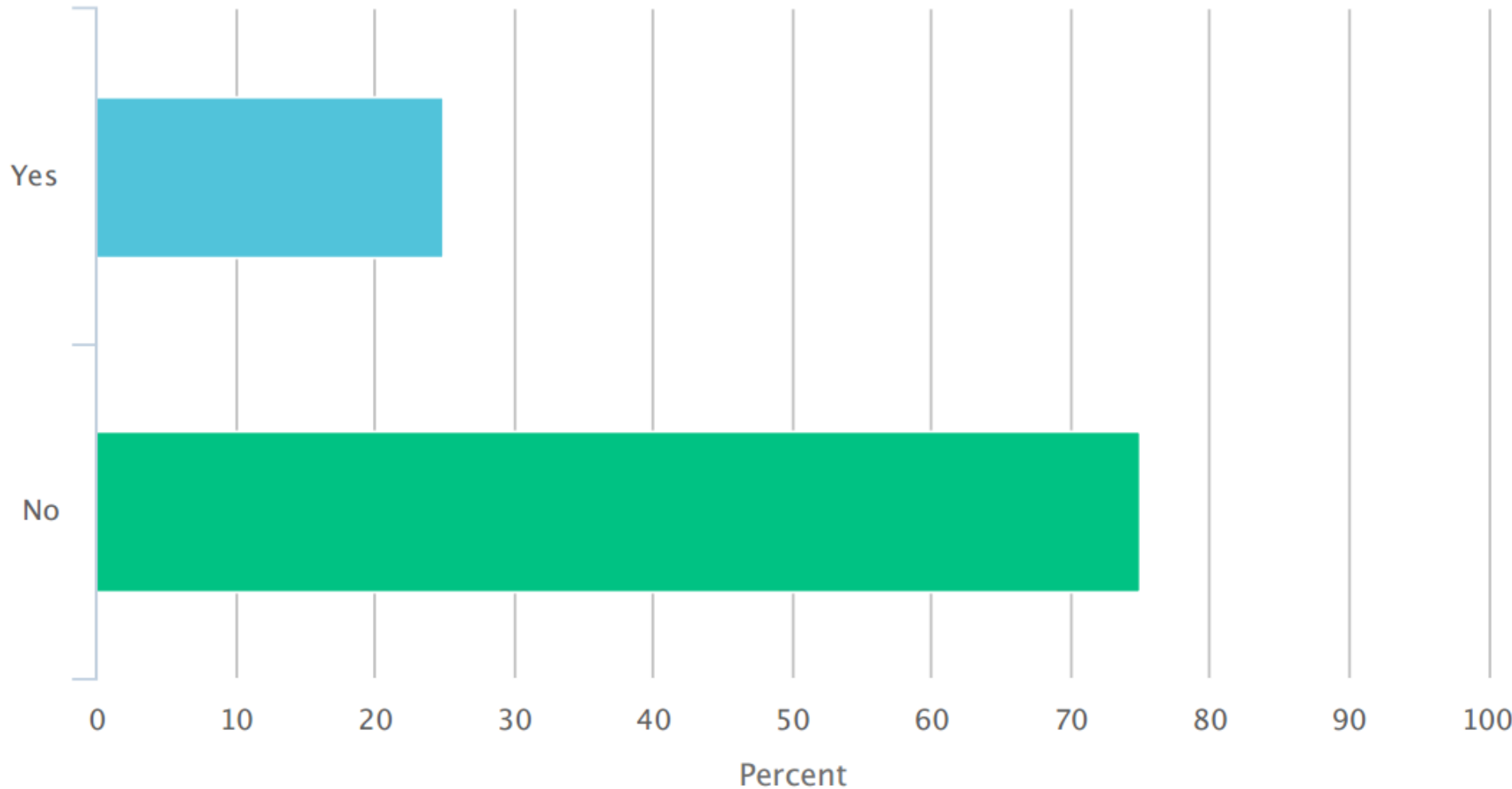


Workforce Marketing

- www.youcanliveinsouthdakota.com
- Some history of our workforce marketing efforts
- Changes moving forward – we need your help!



Have you ever referred someone to www.youcanliveinsouthdakota.com?



How you can help

- ⦿ Be a hub – expand your network!
- ⦿ Be ready – anticipate worker questions!
- ⦿ Be business-oriented – identify needs!

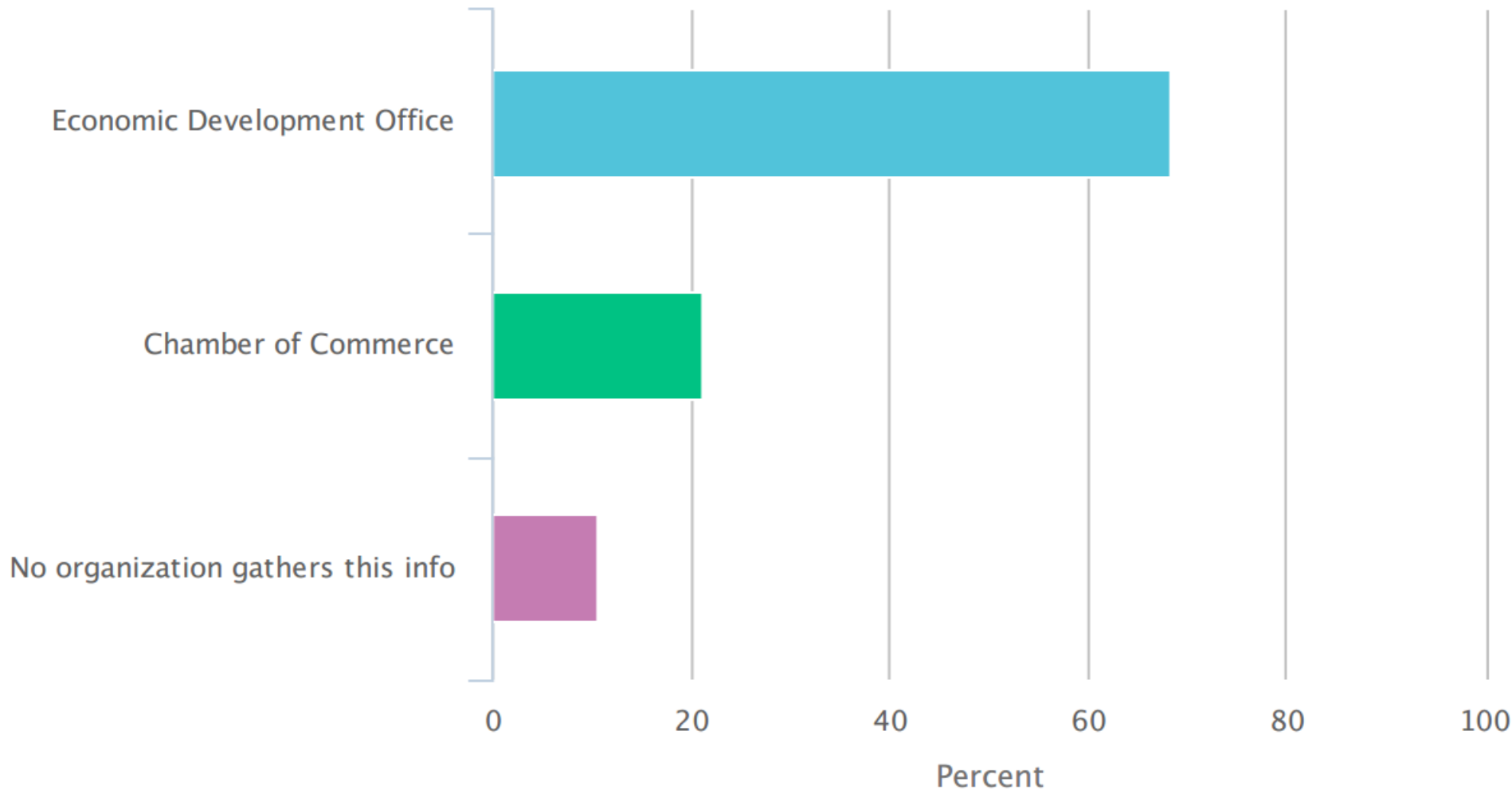
How to be Ready

- ① What should a local economic development practitioner do to prepare?
- ② What types of information should be gathered?

Engaging with Your Businesses

- ① What is the best way to engage with a business before the job advisor calls?
- ① What information should the business prepare ahead of time?
- ① What role does the economic development practitioner play in the process?

What organization in your community is charged with gathering quality of life info for prospective workers?





Webinar Archive

- ◎ All of our webinars are recorded and the recordings are archived at:
 - www.sdreadytopartner.com



Thank you...

- ⦿ Aaron Scheibe, Kara Palmer, Lance Gladis
- ⦿ Jenny Ondell and Taylor Cole
- ⦿ GOED Marketing Team

Have a great day and thanks
for attending!