

The Application

Who, What, Where, When, and WHY



Section 1: Applicant Information

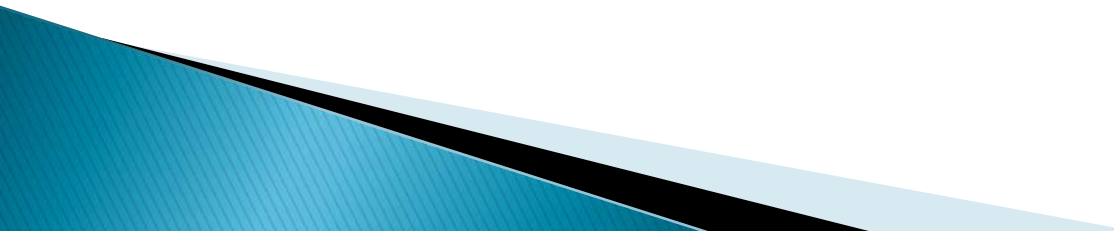


Section 2: Purpose of the Loan



WHERE
in the
WORLD 

The “Business Plan”

- ▶ Section 3: Market Summary
 - ▶ Section 4: Historical Financials
 - ▶ Section 5: Projected Financials
 - ▶ Section 6: Marketing Information
- 



Employment

WHEN?

W **H** **Y** **?**