

GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

CORE COMMUNITY & ECONOMIC DEVELOPMENT

PLANNING FORMAT

COMMUNITY ASSESSMENT

IDENTIFY

- The Community's Designated Economic Development Organization
 - Name
 - Purpose
 - Address
 - Contact Person

CONDUCT

 A Survey of Community Residents

PREPARE

- Community
 Assessment
 SWOT Analysis –
 Strengths, Weaknesses,
 Opportunities, Threats
- Community Profile
- Listing of Community Development Needs & Priorities
- Community Website

BUSINESS RETENTION & EXPANSION

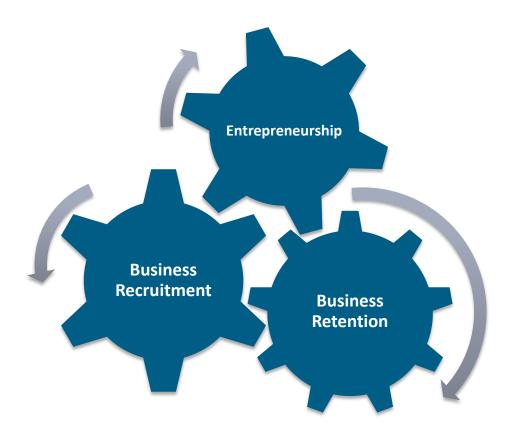
- ✓ Prepare an inventory of community businesses
- ✓ Conduct a survey of community businesses
- ✓ Prepare a listing of business needs & priorities

NEW BUSINESS RECRUITMENT

- ✓ Prepare a listing of target businesses
 - Businesses creating primary jobs
 - Retail sector businesses
 - Service sector businesses
- ✓ Prepare a listing of new business needs
- ✓ Prepare a listing of community resources For target businesses

ENTREPRENEURSHIP

- ✓ Prepare a listing of entrepreneurial needs
- ✓ Prepare a listing of community resources for prospective entrepreneurs



HEALTHCARE

- ✓ Prepare a listing of local healthcare providers
- ✓ Conduct a survey of local healthcare providers (please refer to Attachment A)
- ✓ Prepare a listing of local healthcare provider needs & issues

ANNUAL ACTION PLAN

IDENTIFY

•Community & Economic Development Needs & Priorities

- Community
- Business Retention & Expansion
- New Business Attraction
- Entrepreneurship
- Healthcare

PREPARE

Annual Community & Economic Development Work Plan

- Organize task forces
- Identify action items
- Prepare an implementation schedule

PREPARE

Annual Community & Economic Development Report

- Business Retention & Expansion
- New Business Attraction
- Entrepreneurship
- Healthcare

CORE COMMUNITY & ECONOMIC DEVELOPMENT

Attachment A





HEALTHCARE ASSESSMENT QUESTIONS



Who owns and manages the hospital?

- o Ownership group
- Management group

At what level is the hospital licensed?

- Level of care
- Number of beds

What services does the hospital offer?

- Number of physicians & specialties
- Laboratory facilities & services
- Ancillary services
- o Number of employees
- o Emergency facilities & services

What is the hospital's history & operating experience?

- Year of founding
- o Additions/renovations
- o Historical occupancy rate
- o Profitability

What changes are planned within the next five years?

What is the hospital's traditional service area & population?

MEDICAL CLINIC

Who owns and and manages the clinic?

- o Ownership group
- o Management group

What services does the clinic offer?

- o Number of physicians & specialties
- o Laboratory facilities & services
- Emergency facilities & services
- o Ancillary services

What is the medical clinic's history and operating experience?

- Year of founding
- o Additions/renovations
- o Number of patients treated per year
- o Number of employees

What changes are planned within the next five years?

What is the clinic's traditional service area and population?

What are the clinic's hours of operation?



Who owns and and manages the nursing facility?

- Ownership group
- Management group

Do the hospital and nursing facility share services?

What services does the nursing facility offer?

- Assisted living
- o Emergency facilities & services
- Ancillary services

What is the nursing facility's history and operating experience?

- Year of founding
- Additions/renovations
- Number of beds
- Occupancy rate
- Number of employees

What changes are planned within the next five years?

What is the nursing facility's traditional service area and population?



Who owns and manages the dental clinic?

- Ownership group
- Management group

What level of dental services are available?

- Number of dentists
- Practice specialties
- Number of employees

What changes are planned within the next five years?

What is the dental clinic's traditional service area & population?

What are the dental clinic's hours of operation?



Who owns and manages the ambulance service?

- o Ownership
- Management

How many EMT's/Paramedics staff the ambulance service?

- o Full-Time Paid
- o Part-Time Paid
- o Volunteer

How is the ambulance service funded?

PHARMACY

Who owns and manages the pharmacy?

- o Ownership
- Management

What level of pharmacy services are available?

- Number of pharmacists
- o Number of technicians
- Business hours

OTHER HEALTHCARE SERVICES / QUESTIONS

What other healthcare services are available in the community?

- o Chiropractor
- o Optometrist
- o Community health nurse
- o Home healthcare
- Private clinics
- o Behavioral health services
- o Health screenings
- School health services
- Wellness center/activities
- o Family planning
- WIC services
- o Communicable disease control
- Health education
- Referral services
- Support groups
- o Hospice
- Rehabilitative therapy
- Occupational therapy
- Physical therapy
- Speech therapy
- o Respiratory therapy
- o Audiology

What are the community's most prominent healthcare strengths?

What are the most pressing local healthcare needs?

How do you perceive the quality of local healthcare services?

How do you feel about local efforts to recruit healthcare providers?